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# VOGUE INDIA

## *Print Rate Card 2020*

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<i>Page Size/Position</i>	<i>Amount (USD)</i>
Single Page Before Well	10,500
Double Page Spread Before Well	21,000
Single Page After Well	6,900
Double Page Spread After Well	13,800
<i>Premium Positions</i>	
Inside Front Cover Gatefold	76,500
Inside Front Cover Spread	38,750
1st Fashion/Beauty/Watch DPS before Table of Contents	36,700
2nd Fashion/Beauty/Watch DPS before Table of Contents	34,700
Double Page Spread before Table of Contents	31,800
Double Page Spread - Specified Position	27,800
Single Page Facing Contents	18,600
Single Page Facing Editor's Letter/Masthead/ Contributors	17,100
Single Page - Specified Position	14,000
Inside Back Cover	18,600
Outside Back Cover	24,800

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## *Print Rate Card 2020*

### *Page Size /Position*

Single Page - First 50% of book

Double Page Spread - First 50% of book

Single Page - Second 50% of book

Double Page Spread - Second 50% of book

### *Premium Positions*

Inside Front Cover Spread

Double Page Spread Before Table Of Contents

Single Page Facing Contents/Editor's Letter/Masthead/  
Contributors

Inside Back Cover

Outside Back Cover

### *Amount (USD)*

4,100

8,200

2,600

5,200

14,800

11,800

6,400

7,500

9,500

